

## Digital Marketing Internship at ABmunis

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### About the Internship

Alberta Municipalities is looking to host an intern as a Digital Marketing Coordinator from May 4 – July 31, 2026. Reporting to the Digital Marketing Advisor, the student will work closely with internal and external clients. The intern will provide support to internal and external communications projects such as enhancing awareness of ABmunis and its products and services through traditional marketing and online channels.

### About Alberta Municipalities

Alberta Municipalities (ABmunis) represents Alberta's municipalities where over 85% of Albertans live: summer villages, villages, towns, cities, and specialized municipalities. Founded in 1905, ABmunis represents Alberta's largest municipal group.

We bring together municipal leaders from across Alberta to share information, ideas, and solutions. We work with elected and administrative leaders of Alberta's municipalities to advocate for solutions to municipal issues.

And we help community-builders grow resilient and thriving communities by identifying and providing valuable services. We use our members' combined purchasing power to negotiate the best possible value and competitive pricing. A proportion of the revenues generated help fund our research, analysis, and advocacy work. Explore our website and discover more about Alberta Municipalities at [www.abmunis.ca](http://www.abmunis.ca)!

### Duties and Responsibilities

The intern will be responsible for supporting Alberta Municipalities' digital communications and marketing initiatives through the following activities:

- Review, develop, and maintain an enhanced online presence across various online channels.
- Develop and optimize website metadata to improve search visibility and AI readability across Alberta Municipalities' primary web pages.
- Research, evaluate, and provide recommendations on digital marketing and analytics software, with an emphasis on AI-powered reporting tools.
- Travel with the Marketing and Communications team to Alberta Municipalities' annual Summer Municipal Leaders Caucus in Red Deer to provide on-site communications support, including:
  - Event photography and video / short-form content (reels) production
  - Social media copywriting

## **The ideal candidate will possess:**

### **Practical/ Technical Knowledge**

- Enrollment in BCom - Marketing or similar related program
- Experience in developing social media content
- Basic understanding of SEO, including keyword research and content optimization
- Familiarity with editing website content and meta data
- Basic experience with analytics and other marketing software

### **Other Skills**

- Interest in Digital Marketing
- Strong willingness to learn
- Natural curiosity
- Attention to detail
- Interest in emerging AI-driven search features and content trends
- Ability to work collaboratively in a hybrid work environment
- Strong written and verbal communication skills
- Ability to work in a fast-paced environment
- Strong problem-solving skills

### **Internship Structure**

The internship term is three months, running from May 4 to July 31, 2026, with the possibility of an extension for up to an additional one month. Compensation is set at \$25 per hour based on a 36.25-hour workweek. Standard working hours are Monday to Friday, 8:15 a.m. to 4:30 p.m. The position follows a hybrid work model, with three days per week in the office and two days working remotely.

### **Application Deadline**

Friday, March 6, 2026

### **Application Process**

Please submit your application including a CV by email to: [careers@abmunis.ca](mailto:careers@abmunis.ca)