

Sponsorship Opportunities

Alberta Municipalities Convention & Trade Show

November 12 - 14, 2025
Calgary TELUS Convention Centre
Calgary, AB



**Alberta
Municipalities**
Strength
In Members

Sponsorship of the Alberta Municipalities Convention & Trade Show is a prime opportunity to enhance your organization's visibility and recognition within Alberta's municipal marketplace. The following pages outline the various sponsorship levels available and the benefits received.

Investment & Benefits	Presenting \$32,500+	Supporting \$20,000+	Contributing \$10,000+	Fostering \$5,000+	Sustaining \$2,500+
Company logo in the printed ABmunis handbook	■	■	■	■	■
Company logo on signage on site	■	■	■	■	■
Company name or logo on the ABmunis website	■	■	■	Name only	Name only
Company name or logo on the ABmunis Convention event app	■	■	■	Name only	Name only
Company logo on screen in plenary during meals and breaks	Full screen	Full screen	Half screen	Quarter screen	Quarter screen
Complimentary Trade Show booth	2	1	1	—	—
Verbal announcement promoting hospitality suite (if applicable)	■	■	■	—	—
Verbal recognition on stage during plenary	■	■	■	—	—
Complimentary event registration	2	2	1	—	—

We are always looking for new ways to recognize our sponsors, contact us if you have an idea or would like a customized option.

Connect

Maegan Sheskey

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abmunis.ca

1000+



elected officials and senior administrators representing Alberta's municipalities attend our Convention every year.

Sponsor Level: Presenting (2 available)

As a Presenting Sponsor, your company will receive exclusivity in one of two categories—**Opening Keynote Speaker** or **Opening Trade Show Dessert Reception**.

These two unique opportunities provide you with benefits that are specific to your chosen category along with the additional benefits given to our highest level of sponsorship, Presenting.



Opportunity	Fee	Details
Opening Keynote Speaker	\$32,500	<ul style="list-style-type: none">• Your company can address delegates for 5-minutes on stage during opening ceremonies, as well as introduce the Keynote Speaker• Your company logo will be on screen during your 5-minute address
Opening Trade Show Dessert Reception	\$32,500	<ul style="list-style-type: none">• Your company signage will be present at the trade show dessert reception on Wednesday, September 25• Your company can address delegates for 5-minutes on stage in plenary prior to the opening of the trade show

Sponsor Level: Supporting

As a Supporting Sponsor, your company will receive exclusivity in one of the following categories — **Trade Show Luncheon, Closing Entertainment, Mobile Platform Recognition** or **Breakfast Sponsor**.

These unique opportunities provide you with benefits that are specific to your chosen category along with the additional benefits given to the Supporting Level of sponsorship.

Supporting Sponsor Opportunities: One sponsor per opportunity

Trade Show Luncheon

Your company signage will be present during the opening luncheon Wednesday, November 17.

Investment level - \$20,000

Mobile Platform Recognition

Your company's logo will be featured on our popular event app in the days leading up to and for the duration of the event.

Investment level - \$20,000

Closing Entertainment

Your company representative will have a five minute speaking opportunity prior to the closing entertainment, and will introduce the speaker/performer.

Investment level - \$20,000

Breakfast Sponsor

Your company's logo will be prominently featured during one breakfast. Your company representative will also have 5-minutes to address attendees during the breakfast.

Investment level - \$20,000

Additional benefits:

1 - 10'X10' booth spaces in the Trade Show

2 - Complimentary Convention registrations

Complimentary 1 year Affiliate Membership

Logo and company website link on event website and on event registration web page

Prominent recognition throughout the event (e.g., logo projections and static signage)

Sponsor Level: Contributing

As a Contributing Sponsor, your company will receive exclusivity in one of five categories—**Lanyards, Convention Registration Booth, Convention Delegate Bag, Charging Stations, Custom Graphics, Custom Digital Signage** or **Branded Timer Clock**.

These unique opportunities provide you with benefits that are specific to your chosen category along with the additional benefits given to the Contributing Level of sponsorship.

Contributing Sponsor Opportunities: One sponsor per opportunity

Lanyards

Your corporate identity will appear (alongside ABmunis logo) on delegate lanyards distributed at registration.

Investment level - \$15,000

Convention Delegate Bag

Your corporate identity will be displayed on the Convention delegate bag (alongside ABmunis logo, restrictions apply).

Investment level - \$15,000

Custom Graphics

Your corporate identity will be on display in the Convention Centre using custom floor, window and/or elevator graphics. Pricing varies dependent on size and location.

Investment level - starting at \$10,000

Convention Registration Booth

Your corporate identity will be displayed on the registration booths throughout the event.

Investment level - \$15,000

Charging Stations

Your corporate identity will be displayed on all secure charging station locations.

Investment level - \$15,000

Custom Digital Signage

Your corporate identity will be displayed on digital signage used during the sessions.

Investment level - \$10,000

Branded Timer Clock

Your corporate identity will be displayed on a timer clock used on one of three plenary agenda items.

Investment level - starting at \$10,000

Additional benefits:

1 - 10'X10' booth space in the Trade Show

1 - Complimentary Convention registration

Complimentary 1 year Affiliate Membership

Logo and company website link on event website and on event registration web page

Prominent recognition throughout the event (e.g., logo projections and static signage)

Sponsor Level: Fostering

As a Fostering Sponsor, your company will receive exclusivity in one of four categories—**Wi-Fi, Charging Station, Pre-Convention Sessions Breakfast or Pre-Convention Sessions Lunch.**

These unique opportunities provide you with benefits that are specific to your chosen category along with the additional benefits given to the Fostering Level of sponsorship.



Presenting Sponsor Opportunities:

One sponsor per opportunity

Wi-Fi

Provide wi-fi access to event delegates. Your corporate identity will be displayed on material advertising wi-fi access at the event.

Investment level - \$7,500

Pre-Convention Sessions Breakfast

Your corporate identity will be displayed during breakfast at the pre-convention sessions and includes your opportunity to introduce session speakers (~400 attendees) on Saturday, November 15.

Investment level - \$5,000

Charging Station

Your signage will be located at one secure charging station location.

Investment level - \$5,000

Pre-Convention Sessions Lunch

Your corporate identity will be displayed during lunch at the pre-convention sessions and includes your opportunity to introduce session speakers (~400 attendees) on Saturday, November 15.

Investment level - \$5,000

Additional benefits:

Logo and company website link on event website and on event registration web page

Prominent recognition throughout the event (e.g., logo projections and static signage)

Sponsor Level: Sustaining

As a Sustaining Sponsor, your company will receive recognition in one of two categories—**Education Session** or **Coffee Break**.

These opportunities provide you with benefits that are specific to your chosen category along with all the additional benefits given to the Sustaining Level of sponsorship.

There are four sponsorship opportunities for each category.



Presenting Sponsor Opportunities:

Investment level - \$2,500
Up to five sponsorship opportunities per category

Education Session

Your company representative has the opportunity to introduce the speakers for a chosen session.

Coffee Break

Your corporate identity will be displayed at coffee stations during one chosen break.

Additional benefits:

Logo and company website link on event website and on event registration web page

Prominent recognition throughout the event (e.g., logo projections and static signage)

1. Organization/contact information

Organization			
Contact name		Job title	
Address			
City/Prov		Postal code	
Telephone		Email	

2. Sponsorship level

Presenting	Supporting	Contributing	Fostering	Sustaining
\$	\$	\$	\$	\$
We agree to contribute the above amount		<input type="checkbox"/> in cash	<input type="checkbox"/> in kind (description)	
Our organization will be providing an item for the delegate kits in kind (See 'Items for delegate kits' below for detailed information.)				

3. Signature

By signing this sponsorship agreement, the sponsor agrees to comply with the terms of the sponsorship.

Signature	X	Date (MM/DD/YYYY)	
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Submission instructions

Email this completed form and a logo (vector format) to Maegan Sheskey, Director, Events, at sponsorship@abmunis.ca.