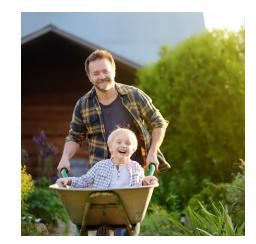
# Clean Energy Improvement Program





## Alberta Municipalities Strength In Members

**ANNUAL REPORT 2024** 



### About

**The Clean Energy Improvement Program** is an innovative financing tool supporting the adoption of energy efficiency and renewable energy upgrades in Alberta. The program gives residential and commercial property owners access to flexible, long-term financing through their municipality. Unlike a traditional loan, repayment is made through a levy on the owner's property tax bill. If the property should be sold, the new property owner continues repayment while enjoying the benefits of lower energy costs.

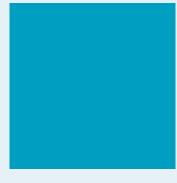
The program is administered by Alberta Municipalities on behalf of partner municipalities. For over 100 years, Alberta Municipalities has been supporting strong and resilient communities.

For more information, visit **abmunis.ca** 

### **History of the Program**

The Government of Alberta established the legislative basis for the Clean Energy Improvement Program in 2018. Over the next two years, municipalities began passing bylaws, securing capital funds, and structuring their programs. In 2021, the government named Alberta Municipalities the sole program administrator.





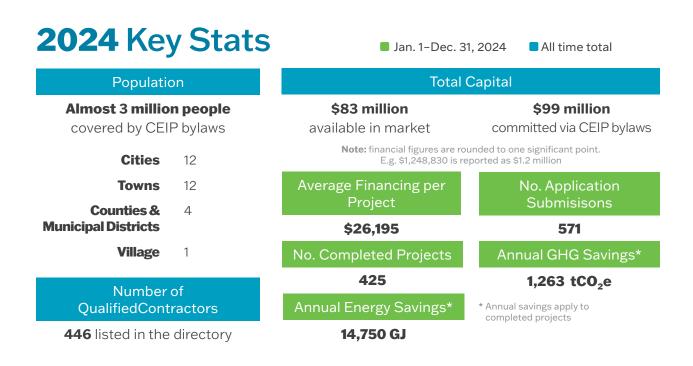


## **2024** Achievements

The Clean Energy Improvement Program (CEIP) saw continued success in 2024. A record 10 programs were launched in 2024, bringing the total number of active programs to 22, and making CEIP available to approximately 2.9 million residents. Another 3 municipalities passed a Clean Energy Improvement Bylaw during the year, bringing the total number of CEIP bylaws to 29 at the end of 2024.

After a successful pilot program, the City of Edmonton launched their permanent CEIP program to residential and commercial owners in 2024, making \$20 million in low-cost financing available to property owners over the next 4 years. This is now the largest CEIP program in the province.

We expect to keep the momentum going through 2025!



### 2024 Milestones

#### **Bylaws**

**3 municipalities**, passed Clean Energy Improvement Tax bylaws in 2024, bringing the total number of municipalities with bylaws passed to 29.

- City of Airdrie, January 15, 2024
- Municipality of Jasper, September 10, 2024
- Lac La Biche County, October 22, 2024

#### **New Programs**

10 new programs launched in 2024.

The **Town of Okotoks** launched its program on January 23, 2024. With approximately \$1.6 million in financing available over four years, this program will support an estimated 82 residential projects.

The **City of Cold Lake** launched its program on February 27, 2024. With approximately \$1.7 million in financing available over four years, this program will support an estimated 74 residential projects.

The **Town of Stettler** launched its program on March 26, 2024. With approximately \$1 million in financing available, this program will support an estimated 40 residential projects.

The region of **Pincher Creek** launched the first joint municipal program with collaboration between the Town and Municipal District on May 14, 2024. With approximately \$1.6 million in financing available over four years, this program will support an estimated 72 residential projects.

**Sturgeon County** launched its commercial program on June 12, 2024. This is only the second commercial program to launch in Alberta, and will make approximately \$4.7 million in financing available to non-residential property owners. The **City of Medicine Hat** launched its program on June 18, 2024. With approximately \$5 million in financing available over four years, this program will support an estimated 258 residential projects.

The **Town of Drayton Valley** launched its program on June 25, 2024. With approximately \$1.3 million in financing available over four years, this program will support an estimated 64 residential projects.

After a successful pilot program, the **City of Edmonton** relaunched their program on October 17, 2024. With \$20 million in financing available to residential and commercial property owners, this is the largest CEIP program in the province.

The **Town of Taber** launched its program on October 22, 2024. With approximately \$1.6 million in financing available over four years, this program will support an estimated 70 residential projects.



#### **Contractor participation**

Clean Energy Improvement Program Qualified Contractors are energy efficiency and renewable energy companies that support property owners with implementation of their Clean Energy Improvement Program projects. In 2024, **197 Qualified Contractors** — including HVAC contractors, window and insulation installers, solar PV installers, and energy auditors — were onboarded, bringing the total number of our Qualified Contractor directory to 446.

#### **Engagement and marketing**

Alberta Municipalities CEIP team participated in over 30 outreach events in 2024, reaching approximately 740 property owners, contractors, municipal stakeholders, and others working in the energy efficiency and building retrofit industries. Events included a presentation to the Alberta Municipal Taxation Professionals Association; attending community events such as the "Marketplace on Main" event in the Town of Rocky Mountain House; hosting contractor webinars in the City of Airdrie and Town of Taber; and participating in the Eco Solar Tour 2024 in the Cities of St. Albert and Edmonton, and Sturgeon County.

### Improve property values and achieve community sustainability goals

With the Clean Energy Improvement Program, municipalities encourage the adoption of energy efficiency and renewable energy upgrades by providing property owners with access to flexible, long-term financing.

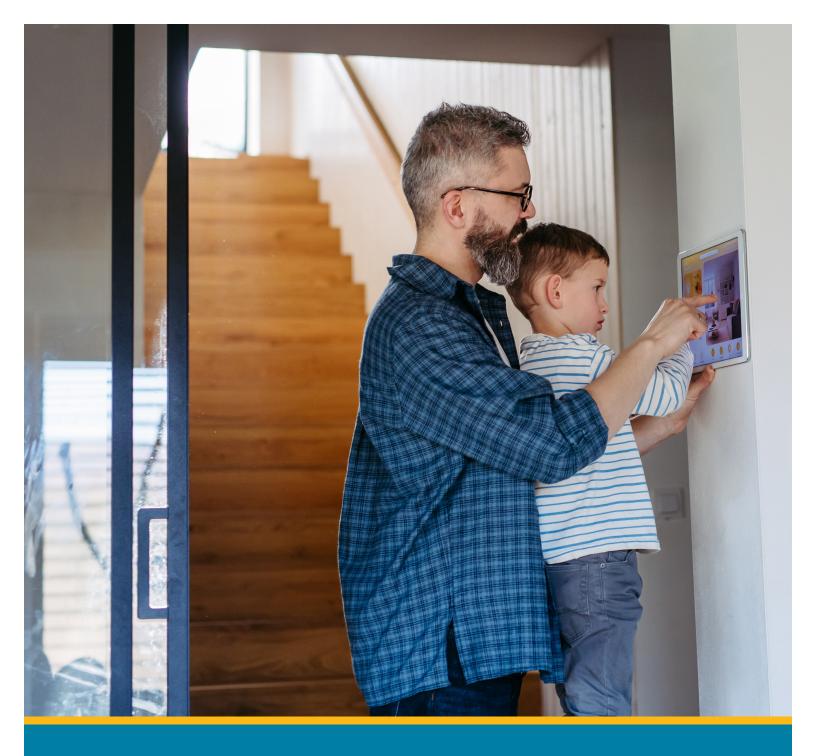
Municipalities that encourage clean energy improvements achieve community climate and sustainability goals faster. At the same time, they generate more work for local contractors, improve their community's building stock and decrease residents' utility bills.

Unlike a traditional loan, the Clean Energy Improvement Program provides low-cost financing that is tied to the property tax bill, not personal credit. This encourages property owners to make multiple, cost-saving renovations at once—for example, replacing a furnace and hot water tank while also adding insulation and rooftop solar PV.

Property owners save on energy costs which makes it easier to pay back their financing. Since the financing is tied to the property, if the property is sold, the new owner assumes repayment—and enjoys the benefit of lower energy costs.

#### **HOW IT WORKS**

- **STEP1** The municipality passes a Clean Energy Improvement Tax Bylaw, secures the capital required to finance eligible projects, and partners with Alberta Municipalities to administer the program.
- **STEP 2** Once the program is launched, property owners apply to the program with their proposed projects. Approved applicants install eligible upgrades and Alberta Municipalities verifies the project is complete.
- **STEP 3** Once project completion is verified, municipal program funds are used to pay Qualified Contractors.
- **STEP 4** Property owners repay the municipality over time through a charge on their regular property tax bill.



### Get started today

If the Clean Energy Improvement Program sounds right for your community, we can help you get started. Let's chat!

☑ hello@abmunis.ca

**%** 780-433-4431



🖵 abmunis.ca