

Trade Show Opportunities

Alberta Municipalities Convention & Trade Show

September 21 - 23, 2022
Calgary TELUS Convention Centre
Calgary, AB



**Alberta
Municipalities**
Strength
In Members

Over 1,000 delegates ranging from municipal administrators, elected officials, and provincial dignitaries from Alberta attend our Convention & Trade Show. Our members participate in the Annual General Meeting, provide direction on advocacy efforts, attend education sessions and elect next year's Board of Directors.

The Trade Show showcases over 100 exhibitors and exhibitor space is consistently sold out year after year.

There are two main ways in which you can make your company known at this event - as a trade show exhibitor and/or as a sponsor:

Trade Show Exhibitor

The Trade Show offers an excellent opportunity for delegates to familiarize themselves with companies that offer products or services that will help enhance their community. This annual event allows you to capture the attention of these decision makers who attend to learn, network and find new businesses to partner with. There is plenty of time specifically allotted for delegates to visit booths and converse with exhibitors.

This event also provides you with an opportunity to leave a lasting impression with our delegates through distributing promotional items at your booth or by participating in one of our well attended prize draws.exposures.

Sponsor

As a sponsor, your company will be visible to over 1,000 delegates and more than 100 Trade Show exhibitors. Sponsoring is a valuable investment for those interested in the future of Alberta's municipalities. There is time set aside for delegates to network with municipal colleagues and to attend sponsored events such as Coffee Breaks, Education Sessions, the Opening Ceremonies and the Dessert Reception.

If you're interested in becoming a sponsor, please contact us at sponsorship@abmunis.ca to receive a sponsorship package.

Booth rental rates:

Rates vary by booth type
(see floor plan)

Member rates:

Regular booth: \$1,700/booth

Prime booth: \$2,000/booth

Non-Member rates:

Regular booth: \$2,615/booth

Prime booth: \$2,915/booth

GST not included

Booth rental includes:

- 10' x 10' draped booth
- 8' backwall (|)
- 3' sidewalls (—)
- One draped table, 2 chairs
- One 800 Watt 120 volt duplex outlet
- Trade show registration for 4 booth personnel
- Additional booth personnel at \$50/person

Register online & secure your space today!

Connect

Lorraine Hamdon

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tradeshow@abmunis.ca

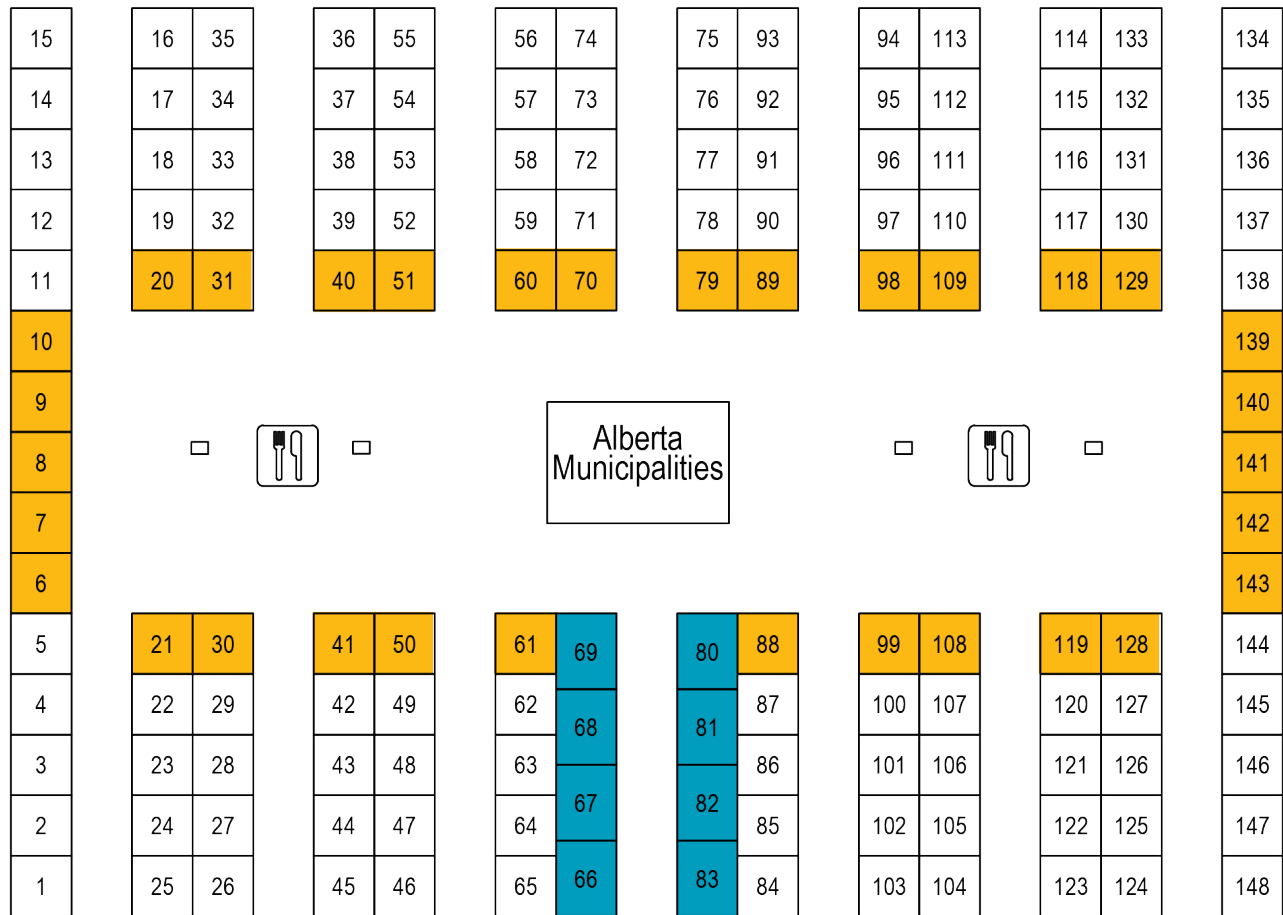
abmunis.ca

1000+



elected officials and senior administrators representing Alberta's municipalities attend our Convention every year.

Trade Show floor plan:



ENTRANCE

 Regular booth

 Prime booth

 Partners row

Trade Show schedule & hours:

Move in
Tuesday, September 20
 3:00 p.m. – 7:00 p.m.

Wednesday, September 21
 9:00 a.m. – 2:00 p.m.

Move out
Thursday, September 22
 1:30 p.m. – 6:00 p.m.

Wednesday, September 21
Opening and Dessert
Reception
 3:00 p.m. – 5:30 p.m.

Thursday, September 22
Trade Show open
 9:00 a.m. – 1:30 p.m.
Luncheon and prize draws
 11:30 p.m. – 1:30 p.m.