## Social Media Immigration Post Content - Educate

**Educate Post 1**

The dream of a new life in Alberta is how our community has grown over the last century. Our story is still being written by new families across Alberta and right here.

It’s how we grew.

It’s how we’ll grow.

#albertawelcomes

**Educate Post 2**

Nearly all of our future workforce growth will be fuelled by attracting new people to [community name]. Motivated and skilled new Canadians will help us build our community. Have you met any new coworkers yet?

It’s how we grew.

It’s how we’ll grow.

#albertawelcomes

**Educate Post 3**

People are retiring in [community name] faster than we are growing new workers. Have you thought about how our local workforce needs to grow for the future?

It’s how we grew.

It’s how we’ll grow.

#albertawelcomes

**Educate Post 4**

Attracting new neighbours helps to grow our economy by adding energy and skills into our local workforce.

It’s how we grew in the first place.

It’s the [community name] way!

#albertawelcomes

**Educate Post 5**

Caring. It’s the [community name] way.

#albertawelcomes

**Educate Post 6**

Ever wonder what first attracted people to come live in [community name]? Today is no different. As many of us retire while others grow up and move on, how are we attracting new neighbours to live here, work hard and love this community as much as we do?

Welcoming new neighbours is the [community name] way.

It’s how we grew.

It’s how we’ll grow.

#albertawelcomes