



AUMA Advocacy Business Plan

The annual business plan outlines the specific initiatives that will be carried out for each of the strategies. Some initiatives support multiple strategies.

Approved on December 17, 2020

2021 AUMA Advocacy Business Plan

Critical Success Factor: Member

Outcome: Recognized as the leader in municipal solutions through partnerships and innovation

Strategies:

1.1 Engage with members to prioritize and build common solutions that strengthen municipalities

1.2 Advance member needs through informing and advocating to governments and external stakeholders to enhance understanding and build support for municipal solutions

1.3 Support members through education, communication and resources to address municipal challenges and opportunities

1.4 Increase member understanding and awareness of the benefits of membership and the linkages between business and advocacy services

Initiatives:

Economic Resiliency and Recovery Task Force

Strategies 1.2

Support members through the economic impacts of low oil prices and the COVID-19 pandemic.

Federal Infrastructure Funding

Strategies 1.1, 1.2, 1.3, 3.1, 3.2

Analysis and advocacy related to: monitoring investing in Canada infrastructure program implementation; providing advocacy and research on the federal Gas Tax Fund.

MGA Review

Strategies 1.1, 1.2, 1.3

Analysis and advocacy related to further amendments to the Municipal Government Act as part of the Red Tape Reduction Initiative along with change management.

Local Government Fiscal Framework

Strategies 1.1, 1.2, 1.3, 3.1, 3.2

Analysis and advocacy related to implementation of the Local Government Fiscal Framework (LGFF) including amount of funding available and allocation.

Red Tape Reduction

Strategies 1.1, 1.2, 1.3, 1.4

Advocate our red tape recommendations to the provincial government and investigate Alternative Service Delivery options with the Government of Alberta.

Future of Municipal Governance

Strategies 1.1, 1.2, 1.3, 1.4

Explore and assess governance options that will enable municipalities to build thriving communities in the future.

Policing and Justice

Strategies 1.2

Advocacy will focus on: participating in the Police Act review; providing advice on local policing priorities and the rollout of new RCMP resources; representing municipal interests in consultations; and advocating for adequate funding of provincial victim services units.

Regulated Assessment Review

Strategies 1.1, 1.2, 1.3, 1.4

Analysis, advocacy and support related to ongoing work on the Assessment Model Review (AMR) for oil wells and pipelines and other aspects of the assessment process, such as issues related to other assessment models, and policies and practices that go beyond MGA provisions.

Modernize Alberta's Recycling Regulatory Framework

Strategies 1.1, 1.2, 1.3

Advocacy for an Extended Producer Responsibility (EPR) paper and packaging program; a permanent agricultural plastic recycling program; an expansion of current recycling programs; and Alberta municipalities' interests as the federal government develops policies to ban the use of single-use plastics in Canada.

2021 AUMA Advocacy Business Plan

Critical Success Factor: Member (Continued)

Outcome: Recognized as the leader in municipal solutions through partnerships and innovation

Strategies:

1.1 Engage with members to prioritize and build common solutions that strengthen municipalities

1.2 Advance member needs through informing and advocating to governments and external stakeholders to enhance understanding and build support for municipal solutions

1.3 Support members through education, communication and resources to address municipal challenges and opportunities

1.4 Increase member understanding and awareness of the benefits of membership and the linkages between business and advocacy services

Initiatives:

Asset Management

Strategies 1.1, 3.3

AUMA, RMA and IAMA received a third round of MAMP funding for asset management workshop in 2020/21. If there is interest from all parties, AUMA, RMA and IAMA will submit another application for further funding when it becomes available.

Broadband

Strategies 1.1, 1.2, 1.3, 3.1, 3.2

Analysis and advocacy related to increasing access to high speed internet especially for small communities. AUMA will work with municipalities that are currently working on this issue themselves and ask for a business case to share with members.

Welcoming and Inclusive Communities (WIC)

Strategies 1.3, 3.2

Provide support to municipalities as they support the increasing diversity of Albertans and the settlement and integration of refugees. Implement AUMA's Measuring Municipal Inclusion Grant.

Indigenous-Municipal Relations

Strategies 1.2, 3.2

Implement AUMA's Organizational Readiness Framework to build respectful relationships with Indigenous Communities.

Climate Change Adaptation and Mitigation

Strategies 1.1, 1.2, 1.3, 3.1, 3.2

Ongoing analysis and advocacy related to federal and provincial climate change plans as well as delivery and expansion of MCCAC programs. AUMA's advocacy work will also include policies on community generation, energy efficiency, and emission reduction.