

# COME TOGETHER: Creating Inclusive Seniors Housing Communities

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The voice and champion for seniors housing

[www.ascha.com](http://www.ascha.com)

# About ASCHA

- 50+ year history representing and advocating on behalf of seniors housing providers
- Represent Housing Management Bodies, non-profit seniors housing and for-profit seniors housing
- Independent Living (IL), Supportive Living (SL) and Designated Supportive Living (DSL)
- Over 90 member organizations - 70% of the seniors housing industry
- Members serve over 35,000 seniors

# Core Principles of Inclusive Seniors Communities:

- Aging in Community
- Interdependence
- Creating “homes” with “neighbours”
- Person-centred housing philosophy

## ASCHA's NOBLE CAUSE:

Seniors are empowered to have choice and a life of purpose wherein they are honoured, valued and respected.

# What's Happening in Alberta

- Campus-style design
- Intergenerational programming
- Community “hub” approaches
- Diversity awareness and education
- Mixed market housing
- Age Friendly initiatives

# Examples of Good Practice



# Examples of Good Practice





# The Reinvention of the Seniors Housing Industry

- Virtual delivery of services to reduce isolation
- Mobile approaches to housing
- New social models in housing
- Maximizing the use of existing space or property
- Voucher systems
- Wellness vs. health models – more holistic approaches



# Next Steps

- Talking about aging earlier, not when we are in need of services
- Education about what's out there – Online Seniors Housing Directory, online resources
- Innovation forums – pilot projects are happening
- Advocate for what we ourselves would want to live in – create it now so that it's ready for when we need it

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