

Hello!

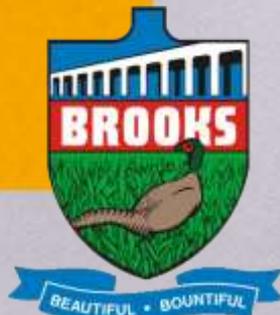
I am Libin Joseph

Human Resources/Inclusion
Advisor, City of Brooks



This is the
City of Brooks

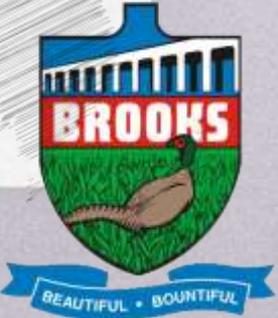
Alberta's Centennial City



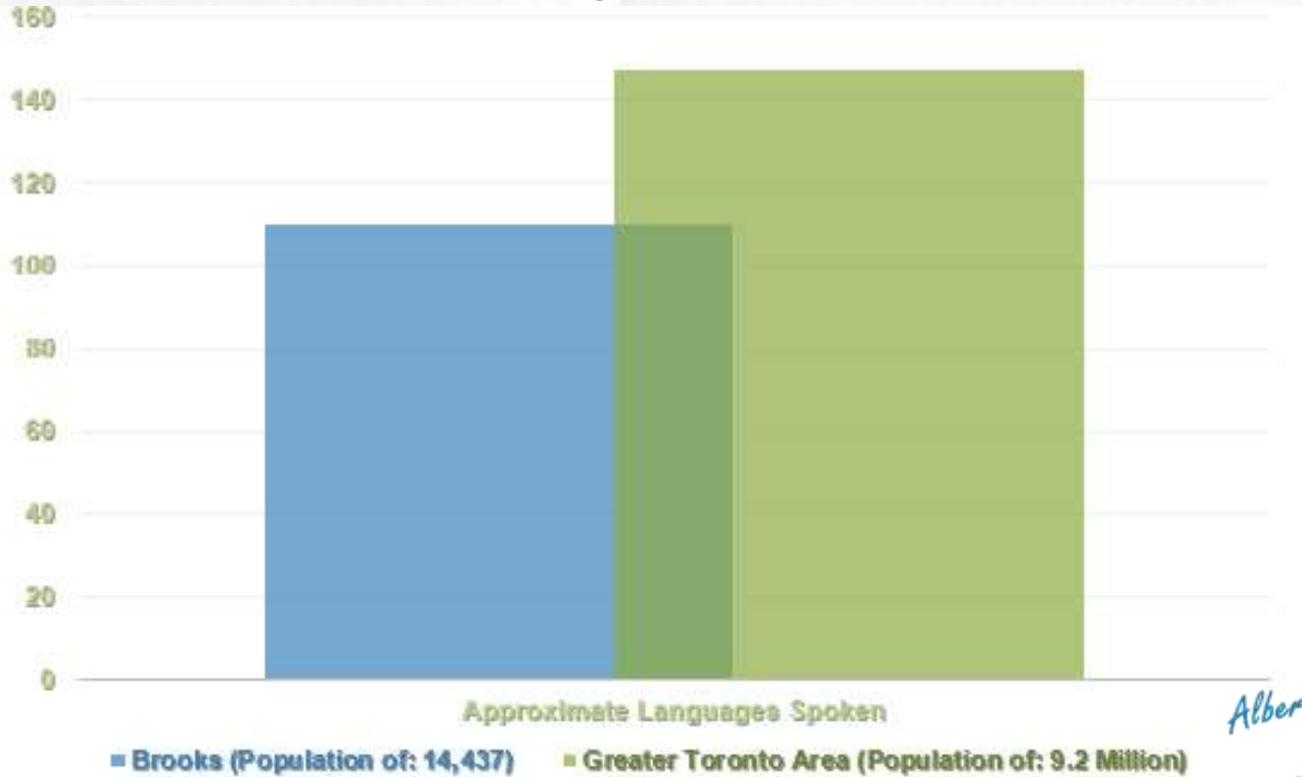
What Do I Do!?



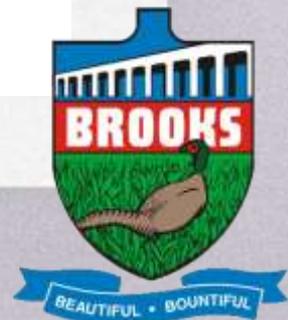
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Small but strong!



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Hola!

NI HAU!

Namaste!

*"The City of 100
Hellos."*

Salaam!

Bonjour!

Ciao!

NAY HOH!

ZDRAS-TVUY-TE!

Hallo!

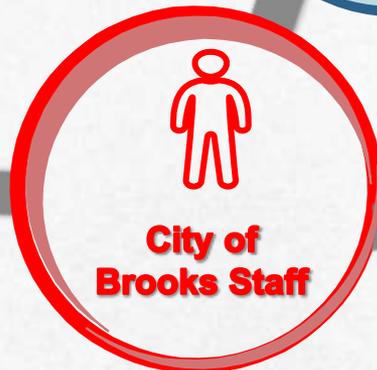
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BEAUTIFUL • BOASTFUL

Alone we can do so little; together we can do so much - Helen Keller

“



Alberta's Centennial City





01

Recognition

Identify partners



02

Commitment

Acknowledging resources



03

Vision & Plan

Outlines our objectives



04

Action & Evaluation

Shows our accountability



05

Celebration

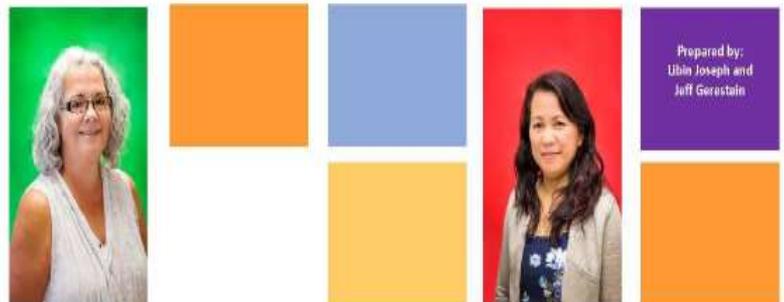
Events and awards



**Welcoming and Inclusive
Communities Partnership Plan
2017-2020**

Building a Welcoming and Inclusive Brooks:
A Strategy for CCMARD and WIC

Brooks: A community that people are proud to call home.



Prepared by:
Ubin Joseph and
Jeff Gerstein



Events and Initiatives!

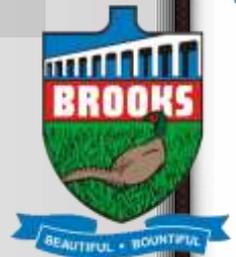
Welcoming and Inclusive Initiatives

Taste of Nations

Several cultures within the community are able to represent their nation by showcasing their food, dance and clothing. This is a well attended event bringing thousands during Alberta Culture Days!



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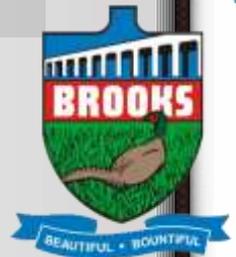
Welcoming and Inclusive Initiatives

Learn to Skate Clinics

Learn to Skate Clinics are offered throughout the year to help newcomers learn to skate! Skates, helmets and ice time are provided, along with some hot chocolate to balance out the cold!



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Welcoming and Inclusive Initiatives

Black History Month

This year, the theme was old meets new. Artifacts were brought in during a celebration along with community associations displaying ethnic African food and dance.

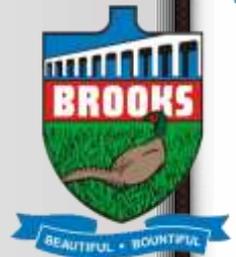


National Aboriginal Day

Educational seminars help teach the community about Aboriginal practices and culture. Historical dances and song are also displayed by people of Aboriginal descent.



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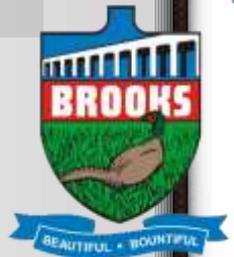
Welcoming and Inclusive Initiatives

Asian Heritage Month

The City of Brooks was able to celebrate our first Asian Heritage Month with guest speaker, Linh Huynh who has appeared on Ted Talks. She was able to provide citizens an informative yet entertaining session of her story. Food from Asian origin was also provided!



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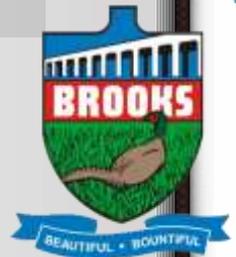
Welcoming and Inclusive Initiatives

Ramadan Celebrations

The community in Brooks celebrated the end of Ramadan. Festivities included a public prayer and then other activities later on in the day. We also provide space for Ramadan celebrations each year.



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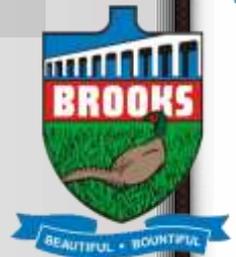
Welcoming and Inclusive Initiatives

International Day for the Elimination of Racial Discrimination

The City of Brooks partners with multiple organizations in order to create a March along our main street and activities followed the March.



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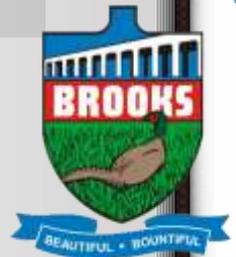
Welcoming and Inclusive Initiatives

Women's Only Swim

All women, regardless of age, race, culture or religion are able to attend a program in an environment where they feel safe and respected. All windows are covered and only female lifeguards are on duty. The program has been so successful that it is now running on a permanent basis.



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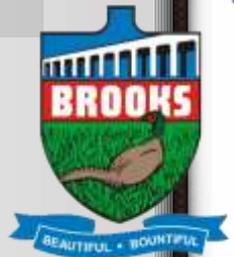
Welcoming and Inclusive Initiatives

Via Social Media

The City of Brooks has recently led a project through our social media platforms called “Faces of Brooks” capturing proud people that call Brooks home.



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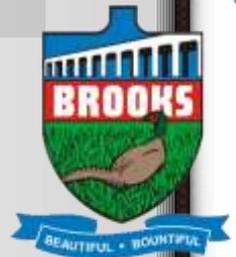
Welcoming and Inclusive Initiatives

The Big Moments

The City of Brooks hosts well attended Citizenship Ceremonies throughout the year to celebrate newcomers obtaining Citizenship!



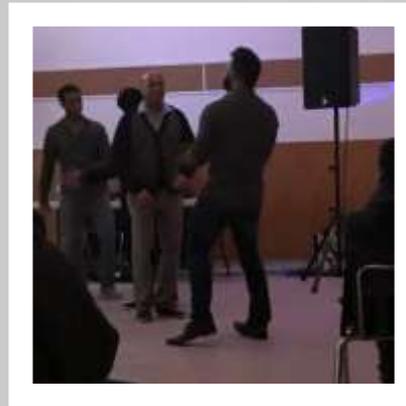
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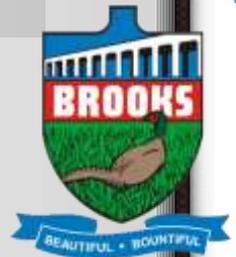
Welcoming and Inclusive Initiatives

In Person!

We have always found the time to meet with cultural associations that have requested time with the City of Brooks and have addressed their needs accordingly. Similarly, the City of Brooks has attended multiple meetings that cultural associations may have. Ultimately, developing and exhibiting strong partnerships.



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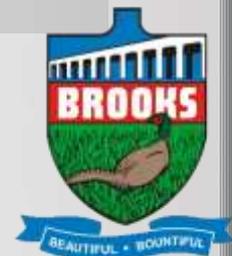
Welcoming and Inclusive Initiatives

Diversity Training

Every year the City of Brooks conducts Diversity Training for all staff. This is an opportunity for the City to be proactive and educate employees to mitigate incidents and promote inclusion.



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Welcoming and Inclusive Initiatives

Making it official!

We have also took the time to help community groups become official groups by helping fill out paper work and also by aiding in finding the appropriate structure that fits!



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KISS



Develop a
Relationship



Show that
you care



Nurture the
Relationship

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